

victoria evans

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education

Georgia Southern University, Statesboro, Ga

Bachelor of Science in Public Relations, May 2012, GPA 3.46

University System of Georgia Study Abroad Pro gram in Madrid, Spain

Representative for Georgia Southern University, 2010

skills

All Microsoft Office programs, Adobe InDesign, Illustrator, Dreamweaver, Photoshop, Audition, Julma, Social Media, American Red Cross CPR/AED and First Aid Certification, NIH Certification

experience

Tiger Communications, Auburn, Al

Account Executive, October 2012- Present

- Plan, develop and execute radio sales strategies
- Manage administrative and campaign work, completed on time and on budget.
- Prospect for new clients and nurture existing customer relationships
- Meet with clients and serve as a liaison in order to discuss and identify their advertising requirements.
- Present creative work to clients for approval or modification.

Campus Recreation and Intramurals, Georgia Southern University, Statesboro, Ga

Public Relations Assistant, August 2011- May 2012

- Create weekly ads, news releases, blog entries, and newsletters.
- Manage campus outreach through The University Bookstore window displays and residential hall updates.
- Serve as a representative of CRI at all special events, open houses, and orientations for new and prospective students.

Averitt Center for the Arts, Statesboro, Ga

Public Relations Intern, May 2011- July 2011

- Construct press releases, media scripts, and graphic designs for upcoming events.
- Manage social media and company website.
- Monitor media coverage and clippings scrapbook.
- Assemble company's Annual Report.

Office of Student Media, Georgia Southern University, Statesboro, Ga

Marketing Director, Executive Editor, Our House EIC, August 2009- May 2011

- Responsible for the content within the Student Media publication(s).
- Organize editors, writers, and deadlines to meet publication print dates.
- Serve as a representative for Student Media at business and organization meetings.
- Create promotions and events for the Office of Student Media.
- Utilize Quality Standards, journalistic guidelines, and AP Style

references

Chris Butler, Campus Recreation & Intramurals, Georgia Southern University, Statesboro, Ga 912-478-5436

Tim Chapman, Executive Director, Averitt Center for the Arts, Statesboro, Ga 912-212-2787

Keith Warburg, Graphic Designer, Valdosta State University, Valdosta, Ga 229-798-0715